FRONTIER MARKET OPPORTUNITIES

Engage Asia with Paul Keijzer

The opportunities that frontier markets provide are not only fulfilling business wise but on a personal level as well





This is the electric current that drives everything in frontier markets.

Everybody is looking for betterment for

Themselves
Families
Companies
Country

Anything you touch has the potential to turn into the next big thing.

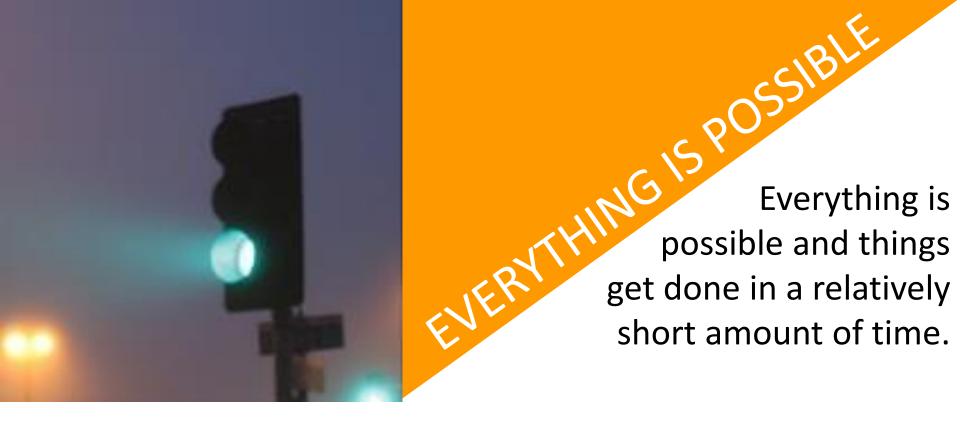
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As everything moves forward in overdrive people don't look back and reminisce about the past.

The focus is on:

What the future will bring. How to best learn and develop. And to keenly ready oneself.



Unlike in developed markets, with frontier markets:

Turnaround time can be within hours vs days or weeks. Meetings with senior policy makers and government officials can be relatively easy to set up.



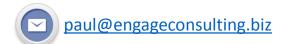
Small actions can have huge impacts due to the market's phase of development.

. You don't have to look far in frontier markets to make an impact. You can:

Teach people
Build infrastructure
Provide health care services
Provide clean water
Build an active social society

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Marfis75, Pandiyan, Hadock Frédéric Poirot, Tomasz Stasiuk