



STRATEGY & EXECUTION

The key to a good strategy is not only in its brilliance or in its intentions on paper but lies especially in its ability to get executed flawlessly. Setting the right direction, building commitment for it and aligning the company around it are the hallmarks of a good strategic process.

Getting the top team committed and involved is one thing, ensuring that everybody from the executive to the receptionist understands the company's overall business strategy, understands how they contribute to achieving key business objectives and know how the company is doing relative to strategic business objectives is of a completely different magnitude.

WHAT ENGAGE CONSULTING CAN DO FOR YOU

Our consultants have worked in executive positions and have been involved in numerous strategy development and deployment processes. We can help you:

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- Design, organize and facilitate a strategy development session for your organization in which we help people reflect on the past, imagine the future, define the strategy to get there and make tough resource choices;
- Distill your business strategy into a simple but comprehensive one pager, equipping you with all the tools to communicate your strategy to your organization;
- Align your organisation behind the strategy, helping translate the organisational objectives into team and individual targets;
- Keep you on track and measure the progress on your execution journey.

A strategy development process should consist of 3 phases:

1. Reflection and visioning
2. Experimentation and exploration
3. Selection and allocation

In each phase it is important to be as inclusive as possible to ensure to tap the collective wisdom of the organisation as well as create strong buy-in to the strategy.

We don't believe in a long and drawn out strategy presentation that loses its function halfway through. In our view, your strategy should be able to fit on a single A4 page and we can help you do this.

