



## EXECUTIVE COACHING

There are many myths surrounding executive coaching:

**Myth 1:**

Successful people don't need coaches.

**Myth 2:**

I am getting all the feedback I can possibly use now.

**Myth 3:**

Executive Coaching is the same as counseling.

**Myth 4:**

Executive Coaching should be reserved for last-ditch efforts to fix problems.

**Myth 5:**

There is no way to measure the outcomes of executive coaching.

If you believe that any of these myths are true, think again. Athletes and artists alike believe that in order to stay on top of their game they need a great coach who can stimulate them to be the best they can be. Executive coaching aims to achieve the same understanding. It is a confidential, one-on-one partnership between an executive and a qualified coach to achieve mutually agreed results. The coach will inspire, motivate, provide insights, support, give ideas, and cajole the executive to achieve his coaching objectives.

Our executive coaches have life long leadership and business experience that provide you with personalised coaching sessions aimed to solve organizational and individual needs and challenges.

You should expect from a successful coaching engagement:

- Increased personal effectiveness of the executive.
- Retention of your key executives.
- Improved top team effectiveness.
- Improved performance of the direct reports of the client.

Our Executive Coaching Process delivers noticeable results using the following phases:

- Identification of needs.
- Matching the personal chemistry of client and coach.
- Agreeing the coaching objectives between the organisation, 'coachee' and the coach.
- Coaching discussions and interventions.
- Measuring results.
- Closing the coaching relationship.



### WHAT ENGAGE CONSULTING CAN DO FOR YOU

A successful coaching engagement depends on the chemistry between the coach and client. We can offer you a variety of different coaches with experience in different industries and functions. Our coaches are flexible and creative, have a high-level business experience and integrity, possess excellent interpersonal skills and organizational insight.

We have concluded very successful coaching engagements for our clients and are confident that an executive coach can make a world of difference in the performance of your executives.