



## CHANGE & TRANSFORMATION

When a company is teetering on the brink of ruin, most leaders revamp strategy, shift around staff and root out inefficiencies. Then they wait patiently for the pay-off, only to suffer bitter disappointment as the expected improvements fail to materialize.

In transformations, even more so than in strategy execution, the involvement and alignment of all stakeholders is absolutely crucial, as any transformation requires people to change their current way of doing business and adapting deeply engrained behaviors. And, for most of us, changing our behaviours isn't easy.

### WHAT ENGAGE CONSULTING CAN DO FOR YOU

Using a live transformation project, Engage Consulting can train your in-house change agents in effectively using the Change Acceleration Process.

If you don't have the required expertise in house, we can also appoint one of our consultants as your 'transformation manager' guiding and managing your transformation process to its successful completion.

### CHANGE ACCELERATION PROCESS

To help you transform your company we use a simple but comprehensive model that guides you through each of the change management phases. The Change Acceleration Process was originally developed by GE and has been used in many companies around the world to successfully manage their change and transformation process.

Senior consultants at Engage Consulting are trained and have used the Change Acceleration Process in many different companies and circumstances with extraordinary results.

